



ASIA NETWORK BEYOND DESIGN



ASIA NETWORK BEYOND DESIGN

**SPECIAL ONLINE EXHIBITION
2021**

「New Normal」



PROFILE SUMMARY

ANBD (Asia Network Beyond Design) was found in 2007 for the purpose of cultural value expansion through convergence of each area's characteristics. The first exhibition held in 2008 and 46 exhibitions displayed about 15,000 creations until now. ANBD tried to communicate beyond the genre of art and design for the last 14 years. From now on, we will challenge for the cultural convergence beyond Asia.



SPECIAL EXHIBITION

The ANBD special exhibition started in 2017 and has been celebrated for five consecutive years. The first event was successfully hosted in the Sapporo Special Exhibition in 2017, followed by Munich Special Exhibition in 2018, Colombo Special Exhibition in 2019, and JEJU Special Exhibition in 2020. In 2021, there were both many big and small changes in our society due to the influence of COVID19. Therefore, the 2021 Special Exhibition will be exhibited online with new attempts and meanings. Herewith, ANBD would like to ask for your interest and participation.



ASIA NETWORK BEYOND DESIGN

SPECIAL (ONLINE) EXHIBITION
2021

「New Normal」 THEME

The phrase “**New Normal**” is an oxymoron used to describe a life event that is unexpected or unfamiliar, often having a long-lasting or permanent impact on someone's day-to-day life. The COVID-19 pandemic is having an extreme impact on the artistic world. Measures on social distancing have limited the interaction between artists, eliminating many opportunities to gather and share. However, using the phrase to describe attempts to combat a global pandemic hints at a sense of permanence that makes a lot of people uncomfortable. This may be one time when it's better to challenge ourselves to find a new visual style, new technique, new expression, etc. rather than relying on one we have already done earlier.



ASIA NETWORK BEYOND DESIGN

SPECIAL (ONLINE) EXHIBITION 2021

EXHIBITION SCHEDULE

Mode	Exhibition Dates (2021)	Opening Ceremony Dates	Region	Gallery Name	Group Exhibition	Solo Exhibition
Online	30-June	30-June	All	ANBD Gallery	Available	Available



HOW TO PARTICIPATE

- **1 artwork per person.**
- **Do not use sign or name symbolizing the special country in the artwork (*ex. flag, map and etc.*).**
- **Please include the title-band (*sample attached on the last page*) on each artwork.**

Every participant should send/upload following content.

1) Exhibition application form consisting following details.
(Name, Address, Telephone Number, Affiliation, E-mail, Artwork Title)

2) Artwork data for exhibition, Data for artwork pamphlet, Photo of the artist

- **Artwork data for exhibition, Size: A6**
(105mm x 148.5mm, 250dpi, JPEG file, CMYK color mode)
- **Data for artwork pamphlet, Size: A6**
(105mm x 148.5mm, 250dpi, JPEG file, CMYK color mode)
- **Photo of the artist: Portrait Oriented**
(30mm x 40mm, 250dpi, JPEG file, Gray Scale)

File name for Exhibition Data	Last name, Given name - A1.jpg
File name for Pamphlet Data	Last name, Given name – A6.jpg
File name for Profile Picture	Last name, Given name.jpg



ASIA NETWORK BEYOND DESIGN

SPECIAL (ONLINE) EXHIBITION
2021

ARTWORK SUBMISSION

DEADLINE : 15 – MAY – 2021

- Send To: www.webhard.net
 - User ID : **anbd2008**
 - Password : **anbd**
- Upload To: **Guest Folder** → **Upload Only** → *[Your Country Folder]*
- Participants except from Tokyo, Seoul, Tianjin, Taipei, Kuala Lumpur, Tainan, Bangkok, Shanxi and Colombo can upload in the **Asia Office folder**.



ASIA NETWORK BEYOND DESIGN

**SPECIAL (ONLINE) EXHIBITION
2021**

EXHIBITION ENTRY FEE

- **Exhibition Entry Fee differs with regions including printing, pamphlet and shipping fee.**
 - **Region 1 (Korea, Japan): US \$100**
 - **Region 2 (China, Taiwan): US \$80**
 - **Region 3 (Others): US \$60**
 - **Solo Exhibition: US \$1,000**
- **In the case of collaborative work, it is not the number of members, but exhibition cost will count per creation.**



ASIA NETWORK BEYOND DESIGN

SPECIAL (ONLINE) EXHIBITION
2021

EXHIBITION ENTRY FEE - PAYMENT

– Asia Office Bank

- Swift code: **KOEXKRSE**
- Bank Name: **Hana Bank Samsungyo Branch**
- Bank Address: **328, Changgyeonggung-ro, Seongbuk-gu, Seoul, Korea**
- Beneficiary Address: **#705 Yeongu-dong Hansung University 389-2ga, Samsundong, Sungbuk-gu, Seoul, Korea**
- Bank Account No.: **286-910017-08004**
- Depositor: **ANBD**
- Telephone No.: **+82-2-742-1111(Bank) / +82-2-760-4153(ANBD HQ)**



ASIA NETWORK BEYOND DESIGN

SPECIAL (ONLINE) EXHIBITION
2021

AWARDS

About **five percent** of the artworks will be awarded as **Excellent Artworks** by the ANBD judges which will be awarded at the main exhibition open ceremony.

(Kyoto in 2021)

If you have any questions, please feel free to ask the ANBD Headquarters:

Cho Youl (**Chairman**): luycho@gmail.com

Jeehyun Kim (**ANBD Secretary-General**): jeehyun0208@hanmail.net

Janaka Rajapakse (**ANBD HQ Director**): janakaraja@gmail.com



ASIA NETWORK BEYOND DESIGN