



ASIA NETWORK BEYOND DESIGN



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**SPECIAL ONLINE EXHIBITION
2021**

「New Normal」

「නව සාමාන්‍ය තත්ත්වය」



PROFILE SUMMARY

ANBD (Asia Network Beyond Design) was found in 2007 for the purpose of cultural value expansion through convergence of each area's characteristics. The first exhibition held in 2008 and 46 exhibitions displayed about 15,000 creations until now. ANBD tried to communicate beyond the genre of art and design for the last 14 years. From now on, we will challenge for the cultural convergence beyond Asia.



SPECIAL EXHIBITION

The ANBD special exhibition started in 2017 and has been celebrated for five consecutive years. The first event was successfully hosted in the Sapporo Special Exhibition in 2017, followed by Munich Special Exhibition in 2018, Colombo Special Exhibition in 2019, and JEJU Special Exhibition in 2020. In 2021, there were both many big and small changes in our society due to the influence of COVID19. Therefore, the 2021 Special Exhibition will be exhibited online with new attempts and meanings. Herewith, ANBD would like to ask for your interest and participation.



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THEME

「 නව සාමාන්‍ය තත්වය 」

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The phrase “**New Normal**” is an oxymoron used to describe a life event that is unexpected or unfamiliar, often having a long-lasting or permanent impact on someone's day-to-day life. The COVID-19 pandemic is having an extreme impact on the artistic world. Measures on social distancing have limited the interaction between artists, eliminating many opportunities to gather and share. However, using the phrase to describe attempts to combat a global pandemic hints at a sense of permanence that makes a lot of people uncomfortable. This may be one time when it's better to challenge ourselves to find a new visual style, new technique, new expression, etc. rather than relying on one we have already done earlier.



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EXHIBITION SCHEDULE

Mode	Exhibition Dates (2021)	Opening Ceremony Dates	Region	Gallery Name	Group Exhibition	Solo Exhibition
Online	30-June	30-June	All	ANBD Gallery	Available	Available



HOW TO PARTICIPATE

- **1 artwork per person.**
- **Do not use sign or name symbolizing the special country in the artwork (*ex. flag, map and etc.*).**
- **Please include the title-band (*sample attached on the last page*) on each artwork.**

Every participant should send/upload following content.

1) Exhibition application form consisting following details.
(Name, Address, Telephone Number, Affiliation, E-mail, Artwork Title)

2) Artwork data for exhibition, Data for artwork pamphlet, Photo of the artist

- **Artwork data for exhibition, Size: A6**
(105mm x 148.5mm, 250dpi, JPEG file, CMYK color mode)
- **Data for artwork pamphlet, Size: A6**
(105mm x 148.5mm, 250dpi, JPEG file, CMYK color mode)
- **Photo of the artist: Portrait Oriented**
(30mm x 40mm, 250dpi, JPEG file, Gray Scale)

File name for Exhibition Data	Last name, Given name - A1.jpg
File name for Pamphlet Data	Last name, Given name – A6.jpg
File name for Profile Picture	Last name, Given name.jpg



ARTWORK SUBMISSION: INSTRUCTIONS FOR COLOMBO PARTICIPANTS

DEADLINE : 01 – MAY – 2021

- Please submit/send your artworks to Colombo Representative or Colombo Chapter Secretary.
- Exhibition fee should be payed on or before **15 – May – 2021**.
- Please handover/credit exhibition entry fee to ANBD Colombo Chapter HQ or Colombo Chapter Secretary. Account particulars will be notified on submission confirmation.

ENTRY FEE : 60 USD

- Please note that the exhibition fee of the group exhibition is as above, which include **the printing cost of the artwork, the shipping fee to the exhibition hall, and a pamphlet.**
- In the case of collaborative work, it is not the number of members, but exhibition cost will count per creation.

ANBD Colombo Chapter HQ
43, Castle Street,
Colombo 08

Representative, ANBD Colombo Chapter
Athula Mahawalage
mahawalage.amk@gmail.com

Director, ANBD HQ
Adviser, ANBD Colombo Chapter
Prof. Janaka Rajapakse
janakaraja@gmail.com

Secretary, ANBD Colombo Chapter
Aruna Ishara Gamage
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071 443 8449



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AWARDS

About **five percent** of the artworks will be awarded as **Excellent Artworks** by the ANBD judges which will be awarded at the main exhibition open ceremony.

(Kyoto in 2021)

If you have any questions, please feel free to ask the ANBD Headquarters:

Cho Youl (**Chairman**): luycho@gmail.com

Jeehyun Kim (**ANBD Secretary-General**): jeehyun0208@hanmail.net

Janaka Rajapakse (**ANBD HQ Director**): janakaraja@gmail.com



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